

# TruReach Toll-Free 8MS Overview

TruReach Toll-Free 8MS simplifies and automates toll-free number (TFN) provisioning and complex routing. Our value-added SaaS platform integrates with the national toll-free number registry, to enable toll-free number reservations and updates in bulk, and helps our customers perform other administrative tasks necessary for managing their toll-free numbers.

With Toll-Free 8MS, users gain valuable insights into their toll-free number records, including routing and historical information, so they can more effectively manage their TFNs, implement complex routing and least-cost routing (LCR) to save money and reroute quickly and efficiently during an emergency.

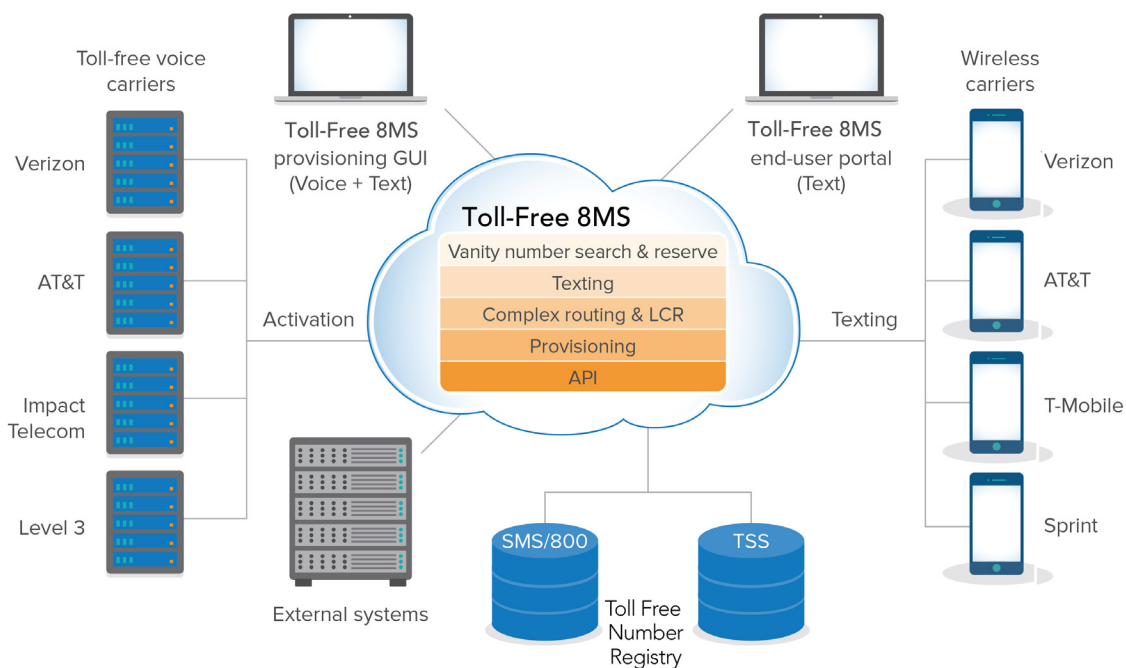
Toll-Free 8MS provides add-on services for automating the creation of complex and least-cost routings across major carrier networks and allows users to activate them directly to their networks. Additionally, Toll-Free 8MS offers a complete turnkey solution for adding text messaging to toll-free numbers.

All Toll-Free 8MS service functions are available through the 8MS Web-based graphical user interface (GUI). Alternatively, toll-free carrier and RespOrg customers have the option of integrating their commercial websites and in-house API.



*TruReach Toll-Free 8MS allows us to provision faster and with confidence. Before using it, we had to dedicate additional team members to toll-free provisioning."*

*Mandy Cerise-Richards  
Manager – Toll Free Provisioning, Onvoy*



TruReach Toll-Free 8MS is a complete SaaS solution for toll-free provisioning, texting and least-cost routing

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## Toll-Free 8MS advantages

- Toll-Free 8MS reduces provisioning costs by more than 20 percent
- Increases toll-free revenues by 10 percent
- LCR decreases external carrier costs by more than 20 percent
- Toll-Free 8MS toll-free texting improves customer satisfaction and increases revenue
- Toll-Free 8MS Key Features
- Reserve thousands of toll-free numbers (contiguous or not) at one time
- Complete mass changes and updates quickly in a single action
- Provide easier and safer methods of optimizing TFNs and making routing changes
- Provide emergency rerouting of toll-free numbers in case of an outage
- Graphically manage, validate, and fix toll-free number routing
- Mine the Toll-Free Number Registry database and the Toll-Free 8MS historical TFN archive for better business intelligence
- Easily create complex routing (routing sets and templates) and LCR
- Activate toll-free numbers in Toll-Free Number Registry and your carrier networks directly in one step
- Use custom screens and access permissions for different workgroups
- Track and log all activities using secure password access and unique logins
- Access a turnkey solution for text-enablement and delivery of texting on toll-free numbers

## platform services

### Toll-Free 8MS Core

The main application service of the platform that simplifies and automates the provisioning of toll-free numbers.

### Toll-Free 8MS Carrier Express

A standalone or add-on service of the platform that automates the carrier-side provisioning and activation process.

### Toll-Free 8MS API

An add-on service that allows carriers and RespOrgs to streamline the toll-free number provisioning flow and integrate the power of 8MS into their in-house IT infrastructures.

### Toll-Free 8MS CPRGen

An add-on service that automates the generation, management, and optimization of complex geographic toll-free routing.

### Toll-Free 8MS LCRGen

An add-on service that creates least-cost routing by minimizing external carrier costs and generating optimized toll-free routing.

### about iconectiv

Your business and your customers need to access and exchange information simply, seamlessly and securely. iconectiv's extensive experience in information services and its unmatched numbering intelligence helps you do just that. In fact, more than 2B people count on our platforms each day to keep their networks, devices and applications connected. Our cloud-based provide Software as a Service (SaaS) and information as a service solutions span network and operations management, numbering, trusted communications and fraud prevention. For more information, visit [www.iconectiv.com](http://www.iconectiv.com).

Follow us on Twitter and LinkedIn.

### make the connection.

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