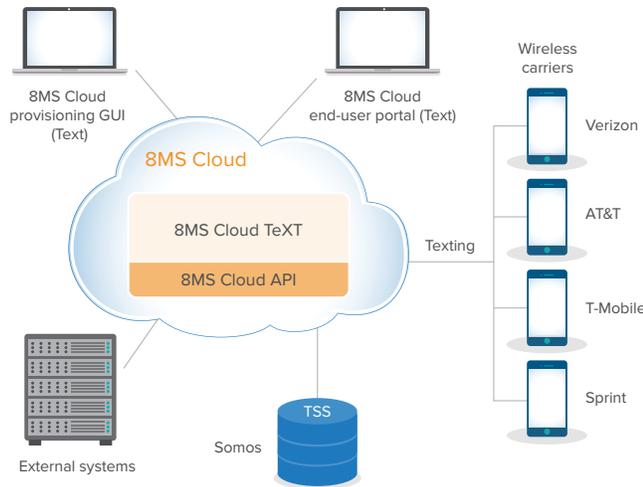




8MS Cloud TeXT allows carriers and RespOrgs to quickly and profitably text-enable toll-free numbers. Owners of toll-free numbers, such as call centers, can receive and send text messages to their clients' mobile phones from their own 8MS TeXT desktop clients and mobile phones.



*8MS Cloud TeXT is a complete turnkey solution for text-enabling toll-free numbers*

As a carrier or RespOrg, 8MS Cloud TeXT allows you to deploy and manage your texting service using a combination of provisioning capabilities for your internal team; transport, fulfillment, and mediation means needed for texting delivery; and text management features for your customers. As part of the widely deployed and successful 8MS Cloud portfolio, TeXT helps you successfully extend and leverage your existing toll-free services to increase profitable revenue and deliver greater value to your end customers.

8MS Cloud is the leading toll-free number provisioning and complex routing SaaS offering deployed by more than 100 carriers and RespOrgs to manage over 50 percent of all toll-free numbers in the industry. 8MS Cloud TeXT brings to bear our experience and industry leadership by integrating key elements of toll-free

voice and RespOrg administration with the tasks needed for provisioning, managing, and deploying texting services.

Just like all our 8MS Cloud platform capabilities, TeXT is a fully hosted solution with user-friendly graphical user interface (GUI) access and available APIs for flexibility and custom automation. The result is an easy-to-deploy and easy-to-manage turnkey solution that works in a familiar environment, allowing carriers and RespOrgs to add texting to toll-free numbers faster, safer, and more efficiently.

8MS Cloud TeXT includes three key elements needed for deployment:

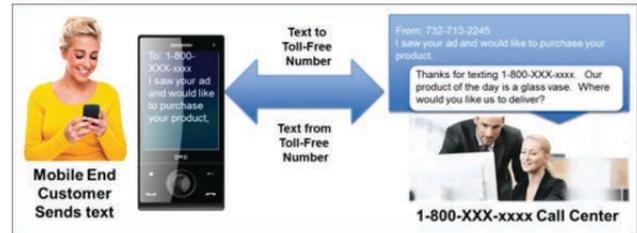
- **Text provisioning and service management.** 8MS Cloud TeXT includes an easy-to-use GUI for the business's internal team with bulk number and text enablement; customer account activation; and Somos Texting and Smart Services (TSS) Registry RespOrg process integration to ensure safe and compliant service provisioning and management.

**“Text enabling our existing toll-free numbers using 8MS Cloud TeXT is easy, and has allowed us to add this new capability to our portfolio in record time!”**

Bob Blumberg, UniTel Voice

- Text transport, fulfillment, and mediation.** TeXT supports text transport, mobile carrier registration, text gateway hosting and management, and billing reconciliation with CDR/TDR parsing and accounting. It seamlessly integrates with the Somos SMS/800 and TSS registries, text aggregator systems, and mobile carriers to ensure safe, reliable, and ubiquitous service.
- Text management.** 8MS Cloud TeXT offers important management options, including a carrier and RespOrg-branded portal for the business's end customers; a text autoresponder, email access, XML and rest-based APIs, and mobile-to-mobile access. A RespOrg may offer these options in any combination to customize your toll-free texting offering.

Your toll-free voice customers are unique. Giving them the most flexible options for toll-free text management enhances your value to them, and drives a stickier toll-free voice and texting service offering. 8MS Cloud TeXT is a turnkey solution that gives you the power and confidence to roll out texting on your toll-free numbers quickly and profitably.



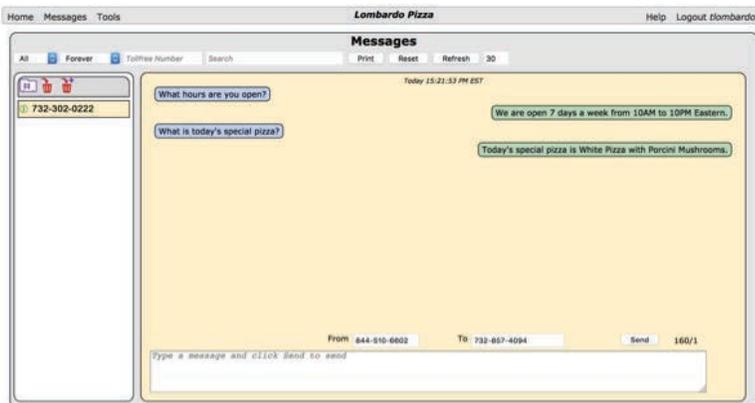
### 8MS Cloud Platform Services

**8MS Cloud Core** - The main application service of the platform that simplifies and automates the provisioning of toll-free numbers.

**8MS Cloud Carrier Express** - A standalone or add-on service of the platform that automates the carrier-side provisioning and activation process.

**8MS Cloud API** - An add-on service that allows carriers and RespOrgs to streamline the toll-free number provisioning flow and integrate the power of 8MS Cloud into their in-house IT infrastructures.

**8MS Cloud CPRGen** - An add-on service that automates the generation, management, and optimization of complex geographic toll-free routing.



8MS Cloud TeXT Portal

**8MS Cloud LCRGen** - An add-on service that creates least-cost routing by minimizing external carrier costs and generating optimized toll-free routing.

**8MS TeXT** - A turnkey solution to enable carriers and RespOrgs to text-enable and deliver texting on toll-free numbers for your customers.

**800ForAll.com** - An e-commerce website, based on 8MS Cloud, that allows individuals to search for and reserve toll-free numbers and port those numbers to a carrier or RespOrg of their choice.

## About 8MS Cloud

CSF's leading SaaS platform simplifies and automates toll-free number provisioning and complex routing with increased automation and a simple administrative interface.

With 8MS Cloud, you can reserve, update, and activate toll-free numbers in bulk in the Somos SMS/800 database and major carrier networks. Use 8MS Cloud to optimize the routing of toll-free numbers based on geography and least cost, and quickly re-route them during an emergency. The platform also provides a turnkey solution for text enabling toll-free numbers from the same interface, without the need to establish separate relationships with texting providers. Visit [www.8mscloud.com](http://www.8mscloud.com) to learn more.

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